## **MPCON LTD**

## ENTREPRENEURSHIP FOR BEGINNERS SCHEDULE OF PROGRAMME

On 20/12/2021 at Hotel Atishay, Zone-1, M.P.Nagar, Bhopal

## **PROGRAMME SCHEDULE**

10.00 AM - 10.30 AM	Registration of Candidates
10.30 AM – 11.30 AM	Inquestal Section
10.30 AM - 11.30 AM	Inaugural Session
	1. Programme Overview
	2. Entrepreneurship & Startup Status in India & Specifically
	in Madhya Pradesh
	3. Address by the Chief Guest
11.30 AM - 11.45 AM	Tea Break
11.45 AM - 1.30 PM	SESSION -I:
	Support to Entrepreneurs by State Bank of India
	2. Schemes of Madhya Pradesh Govt. for Entrepreneurs
	3. Characteristics of Entrepreneurs & Entrepreneurship
	4. Business Opportunities Analysis & Identification
1.30 PM - 2.30 PM	Lunch
2.30 PM - 4.00 PM	SESSION-II:
	1. Project Report and Enterprise Management
	2. Market Survey and its Importance for Business ( Why & How)
	3. Product / Service Identification, Pricing & its Importance
4.00 PM - 4.15 PM	Tea Break
4.15 PM - 5.30 PM	Session -III
	1. Experience Sharing of Successful Entrepreneur(s)
	2. Valedictory & Certificate Distribution